

SHANGHAI INTERNATIONAL WINE CHALLENGE 2023

October 16-20 Global Hub



BETTER CHALLEGE BETTER MARKET SINC 2023 is Just Coming!

Established in 2006, Shanghai International Wine Challenge (SIWC) has been successfully held for the past 16 years. With the primary objective to select the high-quality wines for the market, SIWC has attracted over 10,000 wines from different countries and regions all over the world to attend. As a result of this rigorous selection process, thousands of premium wines have been chosen to hit the market.





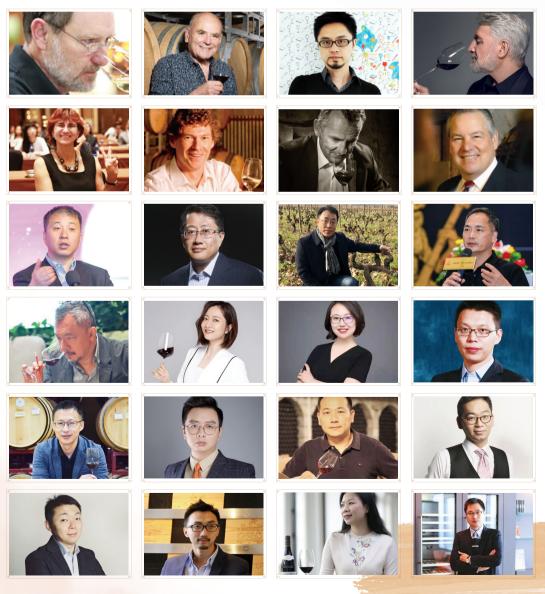




Rules and Judges of SIWC

SIWC 2023 is going to take place from October 16 to 20 in "Global Hub", located in Waigaoqiao, Shanghai Pilot Free Trade Zone.

We insist on the principles of equity, impartiality, and transparency within the whole challenge. We insist on selecting and recruiting high-caliber experts to form an authoritative panel of judges. And we insist on the return of top-notch products to the market.



Professional Cooperation Institutions

The "SMZDM.COM" platform will continue to announce the competition results, publishing the challenge reports, and creating dedicated pages with amplified traffic support in time. Moreover, SIWC 2023 has partnered with "SAN NIAN JIAN," a renowned professional wine organization in Shanghai, as a co-organizer. This collaboration will entail a range of promotions and master classes for awarded wines following the competition. Additionally, an innovative "guaranteed-purchasing" program for eligible medal winners will be introduced to incentivize participants.











Promotions for Awarded Wines

In addition, we are excited to take the awarded wines to influential exhibitions such as CIIE, China Food and Drinks Fair in Chengdu, Sanya International Wine and Spirits Fair, FHC, and etc.. We will also organize eligible medal winners to participate in roadshows and various promotional activities all over China.

SIWC 2023 Every Step, Every Care!









HOW TO ENTER

Register on our official website siwc.sh.cn

1

- Complete and submit your online entry before 10 September 2023.
 - Deliver the wine samples to the designated warehouse, before 30 September 2023.

3

Announce the results of the competition at the awards ceremony







Entry Fee and Special Offer

The Entry fee is RMB1,000 per wine.

- Platinum Winners will claim (dealer price): a guaranteed purchase worth RMB3,000
- Silver Winners will claim (dealer price): a guaranteed purchase worth RMB200
- Best Trophy Winners will be recommended to the famous hotels and high-end Western restaurants (3-5) in China.

In addition to receiving award certificates from the competition organizing committee and inclusion in the SIWC annual book, all the awarded wines will have the privilege of being presented by "SAN NIAN JIAN" in special promotion events with wine experts.







The online entry channel is now launching, For more information, please visit the official website: www.siwc.sh.cn

For Wine Entries: (Entry deadline: September 30, 2023)

Shanghai Waigaoqiao International Trade Operation Center Co., Ltd.

Miss Zhuang

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Miss Wu

Tel: +86-21-18917993393

Email: 3556385554@qq.com

For Delivery of wine samples (Receipt deadline: September 30, 2023)

Warehouse No. 300, Yinglun Road, Shanghai Waigaoqiao Free Trade Zone

Recipient: Liu Dong 18201925779,

Zipcode: 200131

Notice:

- 1. To ensure an accurate evaluation, please provide 6 bottles (750ml per bottle) for each wine sample. In the case of wines with bottle sizes less than 750ml, such as iced wine, please provide 12 bottles of wine samples. It is crucial to indicate the exact vintage of the wine samples for proper assessment.
- 2. Please ensure that the outer packaging of the wine samples prominently displays: "SIWC SHANGHAI" along with your company information.
- 3. Please ensure that the contact person's information provided is accurate and complete.



SIWC Official Account