

18th
2006-2024



SIWC

THE 18th SHANGHAI INTERNATIONAL WINE CHALLENGE

JUNE 17 TO 21

2024

GLOBAL HUB • WAIGAOQIAO, SHANGHAI PILOT FREE TRADE ZONE.

*"Global Hub"
Gathering Global Fine Wines*



www.siwc.sh.cn



Welcome to SIWC

The 18th **Shanghai International Wine Challenge (SIWC)** will be held from June 17 to 21, 2024 at the "Global Hub" in Waigaoqiao, Shanghai Pilot Free Trade Zone.

Since 2006, SIWC takes on the responsibility of selecting high-quality wines for the market. Over the past 17 years, it has found out thousands of fine wines, which have been promoted to the market with very positive feedbacks.

SIWC plays a significant role in integrating Chinese wine market with the whole world, and introducing Chinese fine wines to the world.



B Marketing Promotion



**Judges in
SIWC**



At the CIIE



**At the CFDF
(Chengdu)**



**At the Pro
Wine & FHC**



**Master
Class**



**Tasting
Activities**



**Wines in
BTTC**





Rules and Judges of SIWC

SIWC sets up Platinum, Gold, Silver, and Trophy awards. The challenge system strictly follows the highest international standards and adopts the internationally recognized blind tasting method. The judges judge the wines through the ways such as aroma, taste, and color observation without the wines' brand, price, winery and other information to ensure the fairness and authority of the event. The challenge will be open to the public, and the results will be announced just after the challenge.



D How To Enter



A. Register on our official website siwc.sh.cn



B. Complete and submit your online Entry before May 30, 2024.



C. Deliver the wine samples to the designated warehouse



D. Announce results of competition at the awards ceremony

▼ For Wine Entries

Entry deadline: May 30, 2024

Shanghai Waigaoqiao International Trade Operation Center Co., Ltd.

★ **Ms. Zhuang**

Tel: +86-21-50611065

Email: zhuangyuan@itoc.com.cn

★ **Ms. Jin**

Tel: +86-21-68386725

Email: jinhebi@itoc.com.cn

▼ Entry Fee and Special Offer

The Entry fee is RMB1,000 per wine.

Platinum Award Will receive: RMB 3,000 worth of guaranteed purchases (dealer price)

Gold Award Will receive: RMB 500 worth of guaranteed purchases (dealer price)

Silver Award Will receive: RMB200 worth of guaranteed purchases (dealer price)

Best Trophy Award will be recommended to the famous hotels and high-end Western restaurants in China.

In addition to receiving award certificates from the competition organizing committee and inclusion in the SIWC annual book, all the awarded wines will have the privilege of being presented by "SAN NIAN JIAN" in special promotion events with wine experts.

▼ For Wine Entries

Entry deadline: May 30, 2024

Warehouse No. 300, Yinglun Road, Shanghai Waigaoqiao Free Trade Zone

Recipient: **Liu Dong** 18201925779

Zipcode: 200131

Notice:

1. To ensure an accurate evaluation, please provide 6 bottles (750ml per bottle) for each wine sample. In the case of wines with bottle sizes less than 750ml, such as iced wine, please provide 12 bottles of wine samples. It is crucial to indicate the exact vintage of the wine samples for proper assessment.
2. Please ensure that the outer packaging of the wine samples prominently displays: "**SIWC SHANGHAI**" along with your company information.
3. Please ensure that the contact person's information provided is accurate and complete.

SUPERVISED BY

China(Shanghai)Pilot Free Trade Zone Administration

Pudong New Area Commission of Commerce

ORGANIZER

Shanghai Waigaoqiao International Trade Operating Center Co. Ltd.

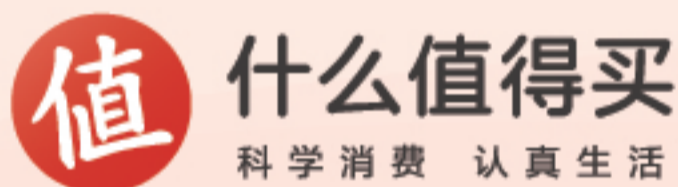
SPECIAL SUPPORT

CCPIT Shanghai Pudong Sub-Council

CO-ORGANIZATION



CO-MEDIA



欢迎关注大赛公众号